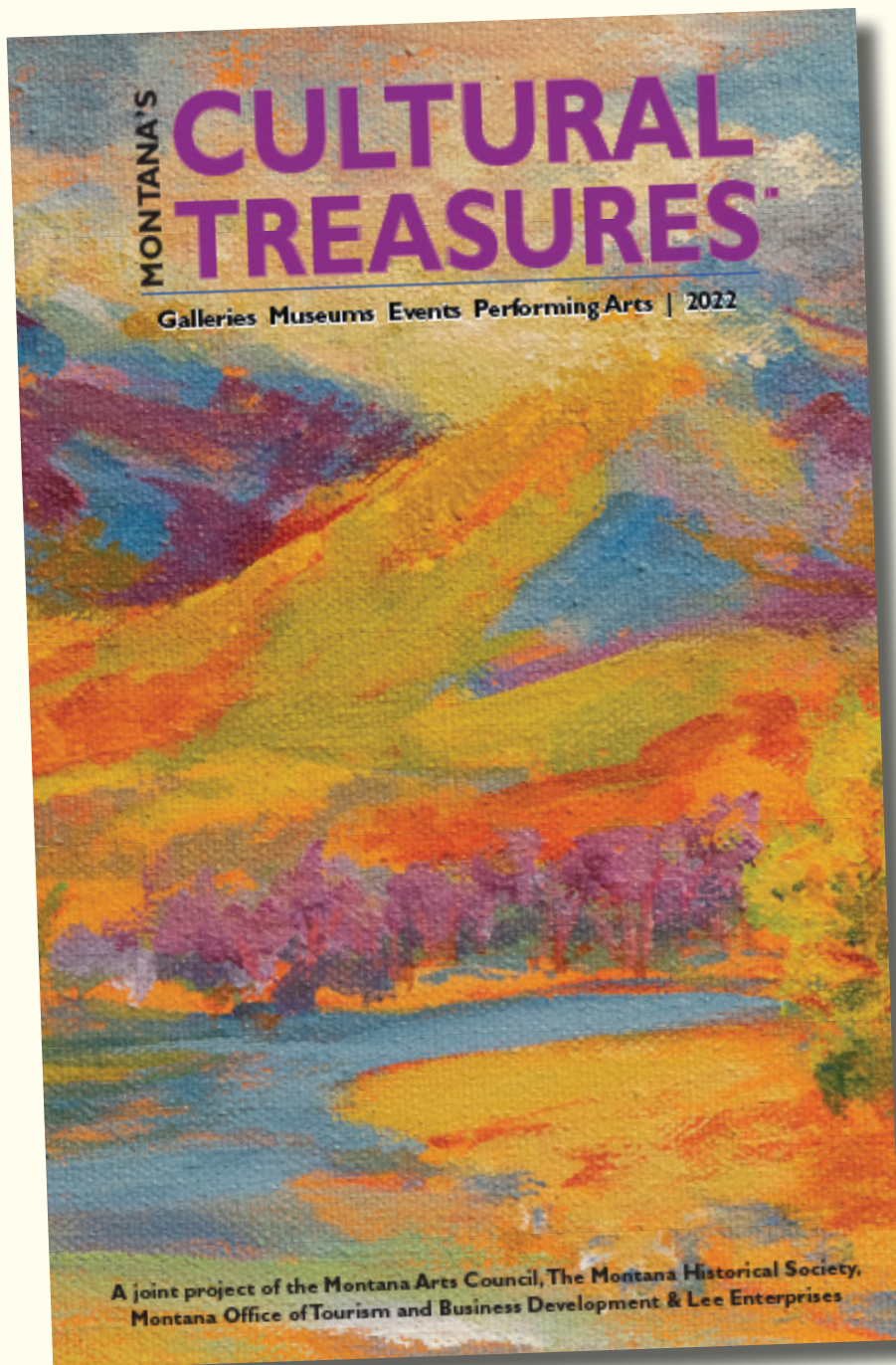


Montana's Cultural Treasures for 2023



This is Montana's only guide to the arts that is state-sanctioned, geared to out-of-state tourists, and distributed statewide. Your contribution to your local arts community benefits our entire state by showcasing Montana's rich culture.

Art Galleries, Museums, Bookstores & Theatres

A joint project of the Montana Arts Council, the Montana Historical Society and the Montana Office of Tourism & Business Development.

29th
Annual

Distribution

Certified Folder Display (CFD) is paid to stock Montana's Cultural Treasures in brochure racks at Chambers, airports, hotels, motels and visitor's centers throughout the state. Participating galleries, museums, etc also distribute copies at their locations.

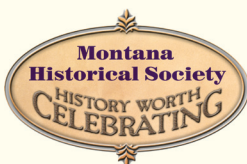
Deadline:
Friday, November 18, 2022

Publication:
March 2023

Contact:

Jacque Walawander
PO Box 8029, Missoula, MT 59807
406.214.7415 • jacque.walawander@lee.net

Montana
Arts Council



We invite you to help celebrate and market the vast and diverse talent that spans from our mountains to our plains.

Montana's Cultural Treasures offers many display ad and text listing options to fit with a variety of budgets.

Display Ad Options

1 Display Ad Pricing (Includes free expanded listing)

Full Page Premium Positions \$2560
 Front Inside Cover, Page 3, Inside Back Cover, Back Cover
 All current advertisers have first right of renewal.

		Creative Fee (if applicable)
Full page	\$1865	\$30
1/2 page horizontal	\$985	\$30
1/2 page vertical	\$985	\$30
1/4 page	\$625	\$10
1/8 page (community pages only)	\$230	\$10*



*For availability on Community pages, please contact Jacque Walawander at 406-214-7415 or jacque.walawander@lee.net
 All display ads include full color and an Expanded Listing in print and on our website at www.montanasculturaltreasures.com
 Prepay display ads in full before **Friday, December 3** and receive a 5% discount!

Listing Options

2 Expanded Listing \$120

This option includes business name, address, phone, website, social icons* and a brief description of your business.

Jailhouse Gallery

15 N. Ewing – (406) 443-0287
 themyrnaloy.com

Discover Montana artists at The Myrna Loy Jailhouse Gallery, showcasing a diverse array of artists throughout the year. Exhibits are curated by a team of respected artists with a keen eye for innovation and artistic integrity. All works are for sale. Stop by any time The Myrna Loy is open, or check out our exhibits online.

3 Basic Listing \$60

This option includes business name, address, phone, website, email address, and social icons*.

Cliff Rossberg / Rossberg Fine Art

56 Gannon Dr.
 (406) 771-3922 / (406) 899-2276
 rossbergart.com

*Social Icons are    and  logo-must be licensed by the state to use.

A pdf flipbook of the publication will be available online at www.MontanasCulturalTreasures.com

USE OUR ONLINE SYSTEM

New and renewed ads and listings can be ordered on our website www.mtculturaltreasuresorder.com
 Debit and credit card payments VISA MC AMEX can be made online. You may still request an invoice to be paid in advance or after publication. Requests for the number of copies to hand out can be made online, with specifics on any delivery time/day restrictions.

Checks can be made payable to Montana's Cultural Treasures and mailed to PO Box 8029 Missoula MT 59807

Questions? Call or email Jacque Walawander 406-214-7415 jacque.walawander@lee.net

Event, Performing Arts, & Literary Treasures Listings

Order online for ALL options! Prepay optional. www.mtculturaltreasuresorder.com

5 Event Listing \$150

Help tourists plan their visit around your event by including it on the event page. Listing includes event name, location, dates, website and logo.

With Expanded Listing in main section \$195



6 Performing Arts Listing \$150

Build your audience by listing your music, dance or theatre group on this quick reference Performing Arts page. Includes business name, address, phone, website, email address and logo.

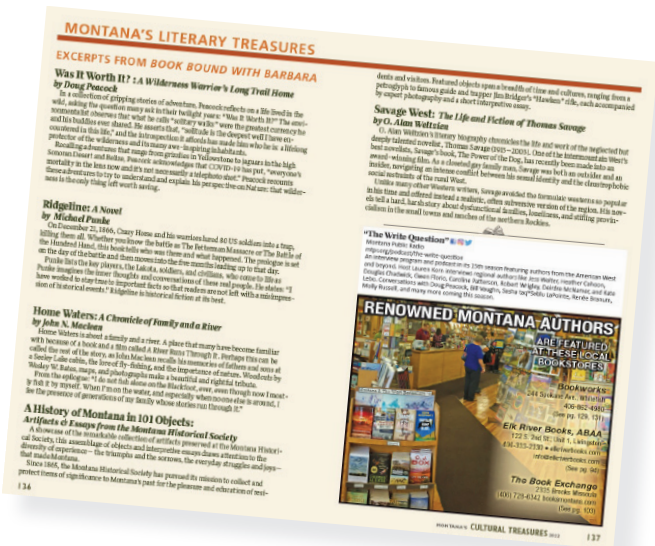
With Expanded Listing in main section \$195



7 Literary Treasures Listing \$150

This special page runs facing the story on Montana's renowned authors and literary works. Includes bookstore name, address, phone, website and email address.

With Expanded Listing in main section \$195



Cultural Treasures Ad Sizes and Specs

Full Page

4.75"w x 7.75"t

Full Page with bleed

Document setup:

5.25"w x 8.375"t

Margin: .25" all sides (live area)

Bleed: .125 all sides

Overall Dimensions for full page with

bleed: 5.5"w x 8.625"t

1/2 Page

Vertical

2.25"w x 7.75"t

1/8 Page

2.25"w x 1.875"t

*Available only on group pages

1/2 Page Horizontal

4.75"w x 3.75"t

1/4 Page V

2.25"w x 3.75"t

1/4 Page H

4.63"w x 1.52"t

*Available only on group pages

Ad space due date:

Friday, November 18, 2022

Completed ad due date:

Friday, January 20, 2023

Publication:

March 2023

Contact:

Jacque Walawander

PO Box 8029, Missoula, MT 59807

Cell (406) 214-7415

jacque.walawander@lee.net

Specifications

You may provide a camera-ready ad in electronic format or we can produce an ad for you. See creative fees on page 2. Creative fees may apply if files are not submitted in the format requested.

- 300 dpi (at 100% of run size)
All images included in ads need to be 300 dpi at 100% to ensure high quality resolution on final printed product
- PDF (preset X-1a:2001), fonts embedded or outlined

- CMYK or Grayscale only (no Pantone or rich/registration black)
- Do not include crop marks, color boxes, or registration

Completed ads are accepted as PDFs via email to jacque.walawander@lee.net. Large file transfer should be used for files over 4 mg.

Ad elements or completed ads can be uploaded to www.mtculturaltreasuresorder.com