

Cultural Treasures Ad Sizes and Specs

Full Page

4.75" w x 7.75" t

Full Page with bleed

Document setup:

5.25" w x 8.375" t

Margin: .25" all sides (live area)

Bleed: .125 all sides

Overall Dimensions for full page with

bleed: 5.5" w x 8.625" t

1/2 Page

Vertical

2.25" w x 7.75" t

1/8 Page

2.25" w x 1.875" t

*Available only on group pages

1/2 Page Horizontal

4.75" w x 3.75" t

1/4 Page V

2.25" w x 3.75" t

1/4 Page H

4.63" w x 1.52" t

*Available only on group pages

Ad space due date:

Friday, November 18, 2022

Completed ad due date:

Friday, January 20, 2023

Publication:

March 2023

Contact:

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Specifications

You may provide a camera-ready ad in electronic format or we can produce an ad for you. See creative fees on page 2. Creative fees may apply if files are not submitted in the format requested.

- 300 dpi (at 100% of run size)
All images included in ads need to be 300 dpi at 100% to ensure high quality resolution on final printed product
- PDF (preset X-1a:2001), fonts embedded or outlined

- CMYK or Grayscale only (no Pantone or rich/registration black)
- Do not include crop marks, color boxes, or registration

Completed ads are accepted as PDFs via email to jacque.walawander@lee.net
Large file transfer should be used for files over 4 mg.

Ad elements or completed ads can be uploaded to www.mtculturaltreasuresorder.com